

We Connect, We Collaborate

WeCoCo is a community driven platform for open, curious, and courageous minds who believe that true progress happens when we work together.

We connect thought leaders, action takers, and game changers to spark innovation and drive meaningful change in the era of AI.

Why collaborating with WeCoCo – a community-led influencer?

Influencers with a community-driven approach have a strong online presence and can help amplify your brand's visibility through credibility, targeted reach and high engagement.

This increased visibility can lead to a broader audience discovering and engaging with your brand.

MEDIA SERVICES	NL	BASIC	MEDIUM	PREMIUM
Instagram Post (Co-Creation) & Story Sharing		✓		
Instagram Reel (Co-Creation) or IG Live Interview & Story Sharing			✓	✓
LinkedIn + Threads Post (Co-Creation)			✓	✓
Newsletter Ad	✓	✓	✓	✓
Exclusive Newsletter	on request			✓
Your event on the WeCoCo.io event page		✓	✓	✓
Exklusive Blog Article on the WeCoCo.io Website				✓
VALUE	CHF 180.-	CHF 450.-	CHF 850.-	CHF 1'550.-

Each media service package is valid and redeemable within six months.



INSTAGRAM

13'000+ Follower
2'000+ Post Reach
500+ Story Reach
17% Engagement Rate

93% Female
25-54 Age



NL MAILING

3'800+ Subscribers
45% Opening Rate
20% Click Rate

85% Female



LINKEDIN

1'700+ Follower
800+ Post Reach
18% Engagement Rate

50% Mid- to C-Level



THREADS

2'400+ Follower
6'000+ Post Views
900+ Interactions

82% Female
35-44 Age



GET IN TOUCH

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WE MEDIAKIT 26
ACCESS TO A POWERFUL COMMUNITY
www.wecoco.io