

### We Connect, We Collaborate

WeCoCo is a community driven platform made by women for everyone because diversity rocks. We connect disruptors, action takers and game changers to foster innovation.

WeCoCo is a catalyst for change to co-create a more inclusive future which includes more women in innovation, entrepreneurship and leadership.

### Why collaborating with WeCoCo – a community-led influencer?

Influencers with a community-driven approach have a strong online presence and can help amplify your brand's visibility through credibility, targeted reach and high engagement.

This increased visibility can lead to a broader audience discovering and engaging with your brand.

Powered by collaboration, we achieve more!

	BASIC	MEDIUM	PREMIUM
Instagram Post (Co-Creation) & Share in Story	✓		
Instagram Reel (Co-Creation) & Share in Story		✓	✓
LinkedIn Post (Co-Creation)		✓	✓
Newsletter Ad	✓	✓	✓
Exclusive Newsletter			✓
Your event on the <a href="https://www.wecoco.io">WeCoCo.io</a> event page	✓	✓	✓
Exklusive Blog Article on the <a href="https://www.wecoco.io">WeCoCo.io</a> Website			✓
<b>VALUE</b>	<b>CHF 400.-</b>	<b>CHF 800.-</b>	<b>CHF 1'500.-</b>



## INSTAGRAM

**13'000+** Follower  
**2'000+** Post Reach  
**500+** Story Reach  
**17%** Engagement Rate

**93%** Female  
**25-54** Age



## LINKEDIN

**1'300+** Follower  
**600+** Post Reach  
**15%** Engagement Rate

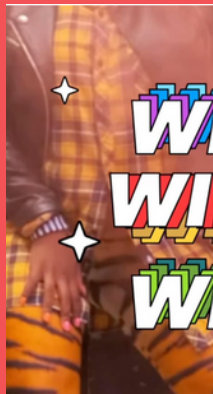
**50%** Mid- to C-Level



## MAILING

**3'000+** Subscribers  
**40%** Opening Rate  
**10%** Click Rate

**90%** Female



### GET IN TOUCH

[connect@wecoco.io](mailto:connect@wecoco.io)

Seestrasse 42, 8802 Kilchberg-Zürich, Switzerland

### WE MEDIAKIT 24

**CO** ACCESS TO A POWERFUL COMMUNITY

**CO** [www.wecoco.io](https://www.wecoco.io)