

We Connect, We Collaborate

WeCoCo is a community driven platform made by women for everyone because diversity rocks. We connect disruptors, action takers and game changers to foster innovation.

WeCoCo is a catalyst for change to co-create a more inclusive future which includes more women in innovation, entrepreneurship and leadership.

Why collaborating with WeCoCo – a community-led influencer?

Influencers with a community-driven approach have a strong online presence and can help amplify your brand's visibility through credibility, targeted reach and high engagement.

This increased visibility can lead to a broader audience discovering and engaging with your brand.

Powered by collaboration, we achieve more!

MEDIA SERVICES	NL	BASIC	MEDIUM	PREMIUM
Instagram Post (Co-Creation) & Story Sharing		✓		
Instagram Reel (Co-Creation) or IG Live Interview & Story Sharing			✓	✓
LinkedIn + Threads Post (Co-Creation)			✓	✓
Newsletter Ad	✓	✓	✓	✓
Exclusive Newsletter	on request			✓
Your event on the WeCoCo.io event page		✓	✓	✓
Exklusive Blog Article on the WeCoCo.io Website				✓
VALUE	CHF 180.-	CHF 450.-	CHF 850.-	CHF 1'550.-

Each media service package is valid and redeemable within six months.



INSTAGRAM

13'000+ Follower
2'000+ Post Reach
500+ Story Reach
17% Engagement Rate

93% Female
25-54 Age



NL MAILING

3'500+ Subscribers
45% Opening Rate
20% Click Rate

85% Female



LINKEDIN

1'600+ Follower
600+ Post Reach
15% Engagement Rate

50% Mid- to C-Level



THREADS

2'200+ Follower
6'000+ Post Views
900+ Interactions

82% Female
35-44 Age



GET IN TOUCH

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WE MEDIAKIT 25

CO ACCESS TO A POWERFUL COMMUNITY

CO www.wecoco.io